

# Chain Mail

News from Share the Feeling Productions

Quarterly e-news

Issue 3, May 2007

**Excitement abounds in this, our third e-newsletter, as we happily announce the launch of our brand new website.**

It's live and it's kicking and you can find it at [www.sharethefeeling.co.uk](http://www.sharethefeeling.co.uk). Crammed full of quirky event ideas and fab photos of some of our favourite invitations, the site also includes an online shop... Don't be shy about sharing those feelings now...

Not to be outdone, the lovely Hansa now has not only got her brand new online diary, but she's created her very own website too. The audacity! The cheek! But seriously - what wonderful progress she has made since joining us last October. Despite her trying to overshadow us, we really are proud of her most recent achievement. And so, to the juicy stuff...

**Get your cards and gifts online - it's easy peasy**



Thanks to our friends at Top Left Design, you can now buy all your favourite Share the Feeling gifts and goodies in our online store. Think of all the people you know who need a hug / a laugh / a cheer up and then just follow these five simple steps...

**Step 1:** Choose a ©Little Gift of Feeling to suit the mood (choose one of each if you can't decide - they'll always come in handy on that rainy day...)

**Step 2:** Pop it in your basket

**Step 3:** Cruise to the card section and pick up some glitz - guaranteed to add sparkle to any occasion...

**Step 4:** Pop 'em in your basket then mooch around for another little bit...

**Step 5:** When you're shopping's done, our pals at PayPal will tally up your total and The Chain Gang will make sure you get your goodies lickety split.

Bob's your Uncle as they say, it's as easy as easy could be!

[Indulge me. Go on... Make me smile. Please..? Take me shopping. Now!](#)

**Share the Feeling honoured in "Inspiration Nation" Awards**

*Hurrah, we are so happy, as happy as can beee..!* We were delighted and excited to find out that Share the Feeling Productions were crowned runners up in the Inspiration Nation Awards - a quest to find inspirational business success stories, open to women all over the UK.

Creators of the competition, Emily Cleaver and Nadia Finer (of [theresmoretolifethanshoes.com](http://theresmoretolifethanshoes.com)) were blown away by the inspirational stories of all the entrants but the judges (including Mandy Haberman, Inventor & Entrepreneur and Preethi Nair, Author) thought our story was a real winner.

Of course, we knew that all along....

P.S. We'll try not to let it go to our heads.

[Click here for full details of all the competition winners...](#)

THERE'S MORE TO LIFE THAN SHOES

**Hansa spreads her wwwwings... with her brand new website!**

Keeping an online diary got me thinking... My fans really need their own space to find out more about me, get in touch, hear the lowdown about moi...

So, I've got my very own website now and am learning all about how to keep it up to date, how to choose my own pictures, colours and style and that kind of thing. I also hope that it will be a place for future Chain Gang members to visit before they start work with us, so they can really get an idea about what it's all about.

I'd love you to visit and I'd also like to hear your ideas about what you'd like to see on there. Pictures of my brother Anil? Photos of Rina's wedding? Stories about Superman? I'll never know unless you tell me...

[Click this link to visit my website](#)

**Client Spotlight - Austique** <http://www.austique.co.uk>

Austique is a truly gorgeous boutique on London's swish King's Road, run by sisters Lindy and Katie Lopes, and regularly listed in Vogue's "top 100 places to shop in the UK". The girls were looking to expand their "with love" range of luxury items and turned to Share the Feeling Productions to come up with ideas for stationery.



Working together, we've created a stunning set of letterpress cards (pictured), printed in Scotland and lovingly finished by The Chain Gang, who handmake co-ordinating envelopes for the cards as well as packaging the sets, ready for the store. Other goodies are in development...

Lindy Lopes says: "We were looking for something really unique to add to our "with love" range of luxury items - something that would stand out and look good in our store. We worked with Angie for months to get it right and now the card sets are in store and selling well. Knowing where the cards have come from, locally designed, printed, and finished, using eco friendly materials, is important for us and our clients".

Austique also stocks the full range of ©Little Gifts of Feeling, alongside quirky designer label clothing and accessories and lots of other sumptuous stuff.

[To visit Austique, simply click!](#)

**"C'est tout" for now folks**

That's all for now, but please do get in touch and let us know what you think of our new products, the website, this newsletter - or anything else you think we ought to know!

[To share your thoughts with Share the Feeling, please contact us. We'd love to hear from you...](#)

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